

Order / Rev: 204812
 Alt Order #: 06851201
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: POL/Obama For America (D)
 Product Desc: 9/12-9/17 BARACK OBAMA
 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/17/12	09/17/12	M-F 3-4p Maury Povich	CM	3p-4p	M-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$100.00		0.00						
E 15	WAVY	09/12/12	09/14/12	M-F 4-5p M-F 4-5p	CM	4p-5p	--WTF--	:30	6	\$125.00	P4	0.00	NM	6	\$750.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	6		\$125.00		0.00						
E 16	WAVY	09/17/12	09/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$125.00		0.00						
E 17	WAVY	09/12/12	09/14/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	--WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	6		\$300.00		0.00						
E 18	WAVY	09/17/12	09/17/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$300.00		0.00						
E 19	WAVY	09/12/12	09/14/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	--WTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	6		\$700.00		0.00						
E 20	WAVY	09/17/12	09/17/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$700.00		0.00						
E 21	WAVY	09/12/12	09/14/12	Today Show M-F Today Show M-F	CM	7a-9a	--WTF--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	6		\$700.00		0.00						
E 22	WAVY	09/17/12	09/17/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	2		\$700.00		0.00						
E 23	WAVY	09/12/12	09/16/12	WAVY Early Today New6 WAVY News 430-5am	CM	430-5a	--WT--S	:30	5	\$40.00	P4	0.00	NM	5	\$200.00
EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WT--S	5		\$40.00		0.00						
E 24	WAVY	09/15/12	09/15/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
SATURDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	2		\$100.00		0.00						
E 25	WAVY	09/15/12	09/15/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
SATURDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	2		\$250.00		0.00						
E 26	WAVY	09/15/12	09/15/12		CM	8a-10a	-----S-	:30	2	\$300.00	P3	0.00	NM	2	\$600.00

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 Estimate: 1536
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Sa Today Show Saturday SATURDAY TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$300.00 0.00															
E 27	WAVY	09/16/12	09/16/12	WAVY News 10 Sunday 6a WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
SUNDAY EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$100.00 0.00															
E 28	WAVY	09/16/12	09/16/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
SUNDAY TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$275.00 0.00															
E 29	WAVY	09/16/12	09/16/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
MEET THE PRESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$1,200.00 0.00															
E 30	WAVY	09/12/12	09/14/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	6	\$350.00	P3	0.00	NM	6	\$2,100.00
5PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 6 \$350.00 0.00															
E 31	WAVY	09/17/12	09/17/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	M-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
5PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$350.00 0.00															
E 32	WAVY	09/12/12	09/14/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	6	\$350.00	P3	0.00	NM	6	\$2,100.00
530PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 6 \$350.00 0.00															
E 33	WAVY	09/17/12	09/17/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
530PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$350.00 0.00															
E 34	WAVY	09/12/12	09/14/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	6	\$800.00	P2	0.00	NM	6	\$4,800.00
6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 6 \$800.00 0.00															
E 35	WAVY	09/17/12	09/17/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$800.00 0.00															
E 36	WAVY	09/15/12	09/15/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SATURDAY 6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00															
E 37	WAVY	09/16/12	09/16/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SUNDAY 6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$150.00 0.00															
E 38	WAVY	09/12/12	09/14/12		CM	1134p-1237a	--WTF--	:30	6	\$150.00	P3	0.00	NM	6	\$900.00

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 Estimate: 1536

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno Tonight Show w/Leno THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -- WTF-- 6 \$150.00 0.00															
E 39	WAVY	09/17/12	09/17/12	Tonight Show/Jay Leno CM Tonight Show w/Leno		1134p-1237a	M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$150.00 0.00															
E 40	WAVY	09/15/12	09/15/12	SNL CM Saturday Night Live		1130p-103a	-----S-	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
SATURDAY NIGHT LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$350.00 0.00															
E 41	WAVY	09/16/12	09/16/12	Sun News 11p (Football)CM Sun News 11p -- Late		1130-12a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
SUNDAY LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$500.00 0.00															
E 42	WAVY	09/12/12	09/14/12	LN M-F CM M-F News 10 @11		11p-1130p	--WTF--	:30	6	\$500.00	P3	0.00	NM	6	\$3,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 6 \$500.00 0.00															
E 43	WAVY	09/17/12	09/17/12	LN M-F CM M-F News 10 @11		11p-1130p	M-----	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$500.00 0.00															
E 44	WAVY	09/15/12	09/15/12	LN Sa CM WAVY News 10 @11 Sat		11p-1130p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
SATURDAY LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
E 45	WAVY	09/12/12	09/14/12	M-F 7-730p CM M-F 7-730p		7-730p	--WTF--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
ENTERTAINMENT TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 6 \$300.00 0.00															
E 46	WAVY	09/17/12	09/17/12	M-F 7-730p CM M-F 7-730p		7-730p	M-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENTERTAINMENT TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$600.00 0.00															
E 47	WAVY	09/12/12	09/14/12	M-F 730-8p CM M-F 730-8p		730-8p	--WTF--	:30	6	\$300.00	P3	0.00	NM	6	\$1,800.00
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 6 \$300.00 0.00															
E 48	WAVY	09/17/12	09/17/12	M-F 730-8p CM M-F 730-8p		730-8p	M-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$600.00 0.00															
E 49	WAVY	09/15/12	09/15/12	Sa 7-8p CM Sa 7-8p		7p-8p	-----S-	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
ENTERTAINMENT THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$125.00 0.00															
E 50	WAVY	09/17/12	09/17/12		CM	8-10p	M-----	:30	2	\$1,400.00	P3	0.00	NM	2	\$2,800.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon Prime Other 2 Monday 8-10op THE VOICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 2 \$1,400.00 0.00															
E 51	WAVY	09/14/12	09/14/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
GUYS WITH KIDS/GO ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 1 \$400.00 0.00															
E 52	WAVY	09/14/12	09/14/12	Fri Hour 2 Friday 9-10p	CM	9p-10p	----F--	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ----F-- 2 \$1,000.00 0.00															
E 53	WAVY	09/15/12	09/15/12	Sat Prime Other 1 Sat 8-10p	CM	8-10p	-----S-	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
VARIOUS PRIME ENCORES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 4 \$100.00 0.00															
E 54	WAVY	09/12/12	09/14/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	--WTF--	:30	4	\$50.00	P4	0.00	NM	4	\$200.00
JIMMY FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$50.00 0.00															
E 55	WAVY	09/17/12	09/17/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
JIMMY FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$50.00 0.00															
E 56	WAVY	09/16/12	09/16/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
SUNDAY NIGHT FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$2,500.00 0.00															
E 57	WAVY	09/16/12	09/16/12	Su 12a-1a Su 12-1a	CM	12a-1a	-----S	:30	2	\$15.00	P5	0.00	NM	2	\$30.00
LEVERAGE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$15.00 0.00															
E 58	WAVY	09/16/12	09/16/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
FOOTBALL NIGHT IN AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 1 \$700.00 0.00															
E 59	WAVY	09/16/12	09/16/12	WAVY News 10 Sunday WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
SUNDAY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S 2 \$200.00 0.00															
N60	WAVY	09/15/12	09/15/12	Sat Hour 3 Saturday 10-11p	CM	10p-11p	-----S-	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
VARIOUS PRIME ENCORES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$100.00 0.00															
													Totals	189	\$59,205.00